



**For Immediate Release**

December 4, 2015

**Heritage Bank Announces New Senior Vice President**

**Burlington, KY.** – Heritage Bank ([www.heritagebank-ky.com](http://www.heritagebank-ky.com)) welcomes Jay G Melzer as Senior Vice President. Melzer has been a fixture in the Northern KY business banking community for over thirty years with experience in commercial banking, and expertise in credit, business development, leadership, and portfolio management.

An enthusiastic team builder, Jay is experienced across many facets of banking operations and uses that experience to train new and rising staff. Said Senior Lender, Peter Weickgenannt, “Jay has worked with companies in Northern KY for 25 years, and brings a wealth of business knowledge and commercial lending expertise.” Melzer will be focused on providing commercial loans and business services to the Bank's customers.

A graduate of Leadership Northern Kentucky, he is a committee member of the L. Ross Love GrowthBridge Fund, working with African American and Hispanic businesses in Greater Cincinnati. Melzer's past community involvement includes serving on the Board of BAWAC, a work rehabilitation center for adults with developmental disabilities, chairing the Northern KY Emerging 30 Committee and participating on the Ft Mitchell Baptist Church finance committee and many others.

Melzer currently resides in Florence, KY.

**About Heritage Bank**

Heritage Bank was chartered in 1990 by a group of local businessmen who, in the face of expanding interstate banks and national bank holding companies, wanted to preserve the concept of local banking. They believed then, as they do now, that there is great benefit in personal banking—knowing customers on a first-name basis and understanding the financial needs of individuals, families and their businesses. Heritage Bank has 17 [offices](#) in Boone, Kenton, Campbell, Pendleton, and Grant counties to serve you. Member of the Federal Deposit Insurance Corporation. For more information, visit <http://www.heritagebank-ky.com>.

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